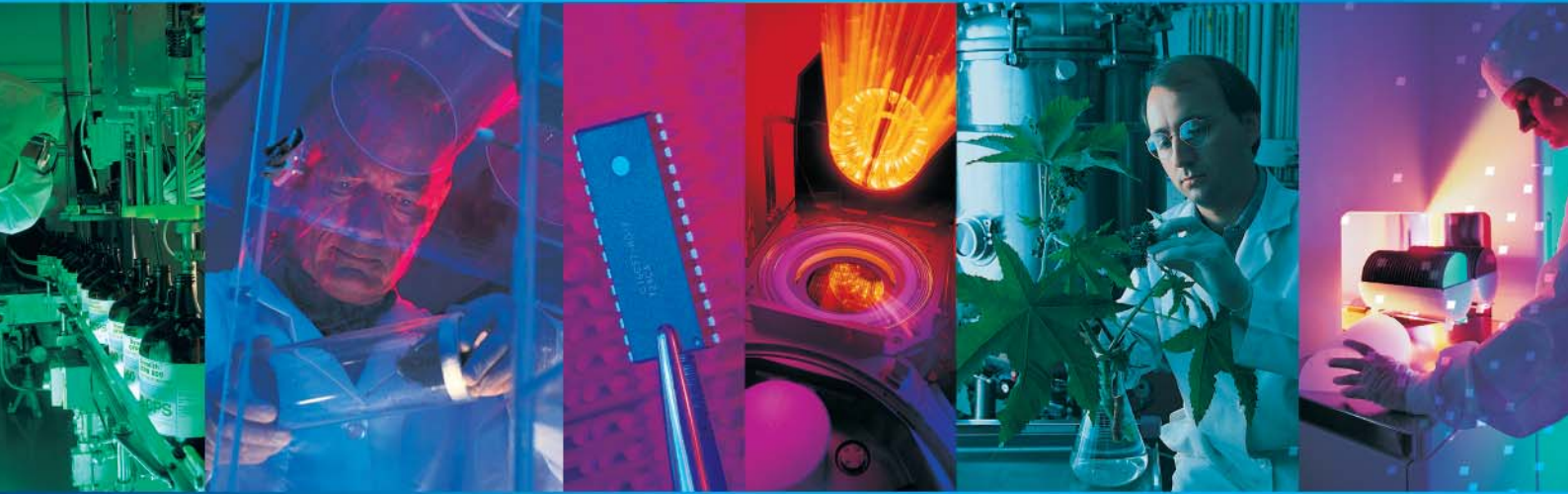




STATE OF ISRAEL  
 Ministry of Industry  
 Trade and Labor  
 Foreign Trade Administration  
 Investment Promotion Center

# Invest in Israel

where breakthroughs happen



“...The country's well developed human and institutional infrastructure for innovation, in particular in early stage, as well as its widespread adoption of the latest technologies continue to contribute to Israel's strong competitiveness and productive potential.”

WEF Global Competitiveness Report, 2008-2009

## Israel's Competitiveness

Country rank	1st	2nd	3rd	4th
Business Expenditure on R&D	Israel	Sweden	Japan	Korea
Total Expenditure on R&D as a Percentage of GDP	Israel	Sweden	Finland	Japan
Availability of Qualified Engineers	Singapore	Israel	Chile	Taiwan
Knowledge Transfer Between Industry and Academia	Singapore	Israel	Switzerland	U.S.A
Venture Capital Availability	U.S.A	Hong Kong	Israel	Singapore
Information Technology Skills	Sweden	Singapore	Israel	U.S.A
Resilience of the Economy	Australia	Denmark	Switzerland	Israel

Source: IMD World Competitiveness Yearbook 2008

Maximize your return on investment >>>

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## Israel's Competitive Edge

### > 1st in R&D investments

Israel invests 4.5% of its GDP in R&D, which is the highest ratio in the world (IMD World Competitiveness Yearbook 2008).

### > Preferred choice of leading global players

Microsoft, Berkshire-Hathaway, Motorola, Intel, HP, Siemens, Samsung, GE, Philips, Lucent, AOL, Cisco, Applied Materials, Google, IBM and J&J, are just a few examples of multinationals that run core activities in Israel.

### > Highly-Educated available workforce

Being 2nd in the world for availability of qualified scientists and engineers, Israel provides multinationals with a professional and skilled labor market (IMD World competitiveness report 2008).

### > Profit-driving innovations

Disk-on-key technology, IP Telephony, Zip compression, the ingestible pill size camera, modern drip-irrigation technology, ICQ instant messenger and many more were all Israeli breakthroughs.

### > Flourishing start-up and VC industries

Ranked 1st in the world for number of start-ups per capita and ranked 3rd in the world for Venture Capital availability, Israel provides its entrepreneurs with the necessary backing to turn their innovative ideas into profitable businesses (IMD World Competitiveness Yearbook 2008).

### > Deeply integrated into the world economy

Israel has the largest number of companies listed on the NASDAQ outside of the United States and approximately 70 Israeli companies are traded on various European stock exchanges.

### > Nobel laureates

4 Israelis have won the Nobel prize over the last 7 years in the fields of Chemistry and Economics.

### > Supportive technological infrastructure

Israel provides multinationals an environment suitable for the most demanding business requirements.

### > Attentive government support

The Israeli government offers investment grants, R&D grants and tax benefits, as well as guidance throughout the decision making process.

“We put \$4B into a company based here. It's never going to move. It's always going to be an Israeli company, and we haven't done that in any other country in the world.”

**Warren Buffett**  
Berkshire Hathaway

“It's no exaggeration to say that the kind of innovation going on in Israel is critical to the future of the technology business.”

**Bill Gates**  
Founder and CEO  
of Microsoft

## Invest in Israel

Israel's Investment Promotion Center serves as a focal point for foreign based companies and individuals interested in investigating direct investment and joint venture opportunities in Israel. The center works closely with potential and current investors throughout the investment process and serves as a source for investment related information.