



STATE OF ISRAEL
Ministry of Industry
Trade and Labor
Foreign Trade Administration
Investment Promotion Center



Israel's Water Experience

A Culture of Water Efficiency

Since its founding, Israel has been coping with water scarcity and has been treating the subject as a national priority. The country has been constantly developing novel and efficient water technologies, which can benefit the world as it is increasingly dealing with water scarcity concerns due to global warming.

From the **comprehensive management of water resources** and water-saving **irrigation technology** to cost-saving **purification, reclamation and desalination** methods as well as **water security** solutions Israel is leading the world in producing water technology for sustainable development.

Israel – Making Waves in Water Technology

- The most advanced national water management system
- The highest rate of wastewater recycling
- The world's highest ratio of water efficiency in agriculture
- The world's most advanced and cost-efficient desalination plant



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Israel NEWTech – The national program supporting Israel’s water technology sector.

Program Objectives

- **Increase Israeli Exports:** Israel aims to double its water technology exports in the industry by 2010.
- **Enhance International Investment:** Already a well-established destination for international investment in “conventional” hi-tech sectors, Israel aims to boost international investment activity in its water technology sector.
- **Promote Water Technology R&D:** Through international cooperation, Israel intends to further expand its R&D activities in water technology.

Program Strategy

- Back academic studies and advanced professional training
- Support R&D and academic research with industrial applications
- Promote novel Israeli technology implementation
- Market Israel’s proven abilities worldwide

For additional information:

Israeli Exports
www.export.gov.il

International Investments
www.investinisrael.gov.il

Industrial R&D
www.moital.gov.il/madan

or contact your nearest Israel Trade Representative
www.moital.gov.il/foreigntrade/addresses

Israel NEWTech is led by:

Ministry of Industry, Trade and Labor Foreign Trade Administration – Investment Promotion Center

Members:

Prime Minister’s Office | Ministry of Finance | Ministry of Foreign Affairs | Ministry of National Infrastructures | Ministry of Environmental Protection | Ministry of Science Culture & Sport | The Water Authority | Water & Sewage Corporations | Council for Higher Education | The Israel Export & International Cooperation Institute

Ministry of Industry, Trade and Labor: Office of The Chief Scientist | The Israel Standards Institute | Industrial Cooperation Authority | ASHRA – The Israel Export Insurance Corp. Ltd. | Economic Planning Administration | Knowledge-Intensive Industry Administration | Manpower Training and Development Bureau

Water